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Dear Sir, I strongly urge you to reject the National Association of Broadcasters petition 04-160. And, I also urge you not to support HR 4026. This type of regulation and legislation is not necessary. The NAB needs to step up to the proverbial plate, and provide their listener public with the services that they demand in the marketplace. Satellite Radio providers such as XM and Sirius offer services that their listeners want and need. Not to mention that the listeners are willing to pay for. Local broadcasters, who are now wholly owned by large nationwide broadcasting conglomerations, are unwilling to provide these services to those same listeners.

This is the basis of business competition in this great country. It?s hardly unfair to these local broadcasters that these services are offered via other means than local radio broadcasts. They cry foul and claim that they are losing listeners to satellite radio due to these ?unfair? advantages. Quite frankly these broadcasters are losing their listener base because they are unwilling to provide the programming that the listener base demands. They try to cram their own agendas down the throat of the public. Local radio broadcasting has become increasingly populated by more and more commercial advertising, and less and less actual programming. Local traffic and weather programming is becoming virtually non-existent. I can see no need why the government needs to help these large broadcasting companies gain an advantage over the digital satellite providers. They have the ability to face this on their own, by competing and giving the listening public what they want.

We live in a society plagued with unnecessary regulation, and legislation. Here is a perfect opportunity to not try and tweak the systems that have allowed our great economy to grow. The consumer should dictate what radio services are available, not big businesses or the federal government.

Thank you

Bret Spencer